



Northwestern

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**C I E R A**

CENTER FOR INTERDISCIPLINARY EXPLORATION  
AND RESEARCH IN ASTROPHYSICS

# Chicago's First High School Tech Career Conference

June 16th, 2018

[GirlCon2018@gmail.com](mailto:GirlCon2018@gmail.com)

### WHAT IS GIRLCON?

GirlCon is a Chicago-based conference taking place on June 16th, 2018 at the Norris Center at the Northwestern University campus. The mission of our event is to encourage high school girls to pursue their goals in their field of choice. With this event, we aim to display female role models in an array of fields, while giving girls resources to gain experience and develop the technical skills they need to overcome adversity and bridge the gender gap. Also, we hope to show young females that technology, in some form or another, will be the backbone of every industry. The lack of women in technology is a big issue that everyone on the GirlCon team is passionate about defying. We will have a keynote, company booths from numerous career paths, as well as a number of hands-on speaker sessions throughout the day. Our goal is to provide girls with connections in their choice career field: we want every girl to feel empowered to reach her full potential!

### WHY SPONSOR US?

Our event is aimed towards girls of all backgrounds. With your sponsorship, your company will be promoted throughout the event and be shown to girls interested in pursuing a career in technology. As a GirlCon sponsor, you will have the opportunity to help develop the skills and passions of the next generation of industry leaders. This being said, sponsors will have the chance to introduce professional opportunities to high schoolers, send talent recruiters, and look for summer interns. Also, the connections and network girls build with your company at GirlCon will be lifelong and spark passion to pursue your industry.

### WHAT DOES THE MONEY GO TOWARDS?

100% of the money donated to GirlCon will go directly into making an incredible event for over 150 girls. It will be used to cover costs such as guest speakers, food, goodies, and anything else that is needed to run the event. GirlCon is partnered with 501(c)(3) organization Girls Make Apps, so all contributions are tax deductible.

### HOW CAN YOU HELP?

- Direct financial contributions - this will give us the flexibility to ensure that all needs are catered to
- Offering your company's location as a venue
- Organizing an activity or focused speaker session
- Providing funds for our GirlCon swag, including our banner, name badges
- Sponsoring our lunch meal, snacks, and drinks (fuel for our brains!)
- If you have any other ideas, comments, or questions, please contact us at [GirlCon2018@gmail.com](mailto:GirlCon2018@gmail.com)

	Bronze (\$500)	Silver (\$750)	Gold (\$1000)	Partner* (\$2000)
<b>GENERAL</b>				
Provide raffle prizes	✓	✓	✓	✓
Send panelist			✓	✓
Hold a workshop				✓
<b>BRANDING</b>				
Logo on website	✓	✓	✓	✓
Distribute swag		✓	✓	✓
Logo on t-shirt			✓	✓
Social media marketing				✓
Announcement in Introduction + Closing ceremonies			✓	✓
<b>RECRUITING</b>				
Access to mailing lists	✓	✓	✓	✓
Distribute recruiting material		✓	✓	✓
Send recruiters			✓	✓

\*Limited partner-level sponsors available

\*\*Partner-level sponsors will be given first-choice of prime booth locations

Please contact us at [GirlCon2018@gmail.com](mailto:GirlCon2018@gmail.com) if you're interested. We're happy to provide more details or negotiate custom sponsorship deals.